

FOR IMMEDIATE RELEASE

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**REDEMPTION PLUS CELEBRATES 15 YEARS
Wholesale Toy Importer Revolutionizes the Industry**

Redemption Plus is celebrating 15 years of providing the Family Entertainment, Educational Learning and Fundraising Industries with superior redemption and incentive toys, tools, and training. They have transformed how merchandise is purchased, supplied, and managed, developing a number of industry firsts to make it easier, while offering a solid value to help increase their customer's profitability.

Over the last decade and a half, they've grown exponentially to become a direct wholesale importer with four distinct brands, in addition to their extensive line of redemption merchandise. They now also reach into the markets for crane & merchandiser kits through HIP Prizes, party supplies with Party Pack Plus, amusement plush with Emerald Toy, and consulting through Pinnacle Entertainment Advisors.

"Some people still see us as that start up company that just opened their doors. We have grown our import program 800% in just over four years, passing on those savings to our customers. And that's just the beginning of what we have to offer." Says Doug Stokes, VP of Sales.

"When I founded this company, I had a vision to bring technology to the industry to make our customers' lives easier. I'm lucky to have found such a fantastic team that can bring that vision to life," says Ron Hill, President and CEO. "We don't plan on stopping here. We'll continue innovating to help make our customers more successful."

Visit www.RedemptionPlus.com or call (888) 564-7587 to learn more.

About Redemption Plus

[Redemption Plus](http://www.RedemptionPlus.com) is North America's premier source for redemption toys and incentive merchandise. The company makes it easy for Family Entertainment Centers and Educational Learning Centers to deliver a positive customer experience with redemption prizes, novelty plush, crane & merchandiser kits, and party goods. A wholesale toy distributor with 15 years of trusted industry expertise, Redemption Plus provides management consulting to help customers attract and entertain guests while maximizing profitability. For more information on Redemption Plus, please visit RedemptionPlus.com or call 888.564.7587.